



WOMEN'S NETWORK INDIANA

APRIL 2023

A community, inclusive of all women, that inspires, develops, and supports women leaders to transform higher education.

Spring Conference Edition

Annual Spring Conference

Friday, April 28, 2023 ▪ 9 am

NCAA Hall of Champions and Conference Center

Indianapolis, IN

Register at inacenetwork.org by April 21!



Keynote:

Caroline Dowd-Higgins

*"You Can't Yoga Your Way Out of Burnout:
Action Steps for Career Wellness"*

Afternoon Session:

Charlotte Westerhaus-Renfrow

*"Negotiation: A Woman's Most Powerful
Career Tool"*



Spring Conference Edition

We are thrilled to have two phenomenal women speaking at this year's ACE Women's Network of Indiana Spring Conference!

The day will begin with an energizing conversation led by Caroline Dowd-Higgins. A powerhouse executive coach, author, and media host, Caroline always inspires her audience to action. Her style is high energy and engaging and focuses on how to increase influence, magnify impact, and design a culture that honors workplace wellbeing to empower individuals to thrive.

Caroline brings 20 years of experience in career development, public speaking, and executive coaching to her presentations. Her TEDxWOMEN talk about reframing failure and defining success on your own terms is available on YouTube. She authored the best-selling books, *Your Career Advantage: Overcome Challenges to Achieve a Rewarding Work Life* and *This Is Not the Career I Ordered*, now in the second edition and translated into Chinese. Her award-winning podcast, *Your Working Life* features interviews with influencers and thought leaders such as Whitney Johnson and Marcus Buckingham and is available on all major podcast platforms and her website.



In the afternoon we will welcome Charlotte Westerhaus-Renfrow who will help us understand our own worth and improve our negotiation habits in the workplace. Charlotte is presently the Faculty Chair of the Undergraduate Program at the Kelley School of Business, Indiana University-Indianapolis and Clinical Assistant Professor of Management and Business Law.

In 2019, Indiana University President Michael McRobbie appointed Charlotte as an Indiana University Bicentennial Professor - awarded to "extraordinary faculty who demonstrated a commitment to public outreach, community engagement, and translational public outcomes in their teaching, research, and service." In addition, in 2019, she was named to the Alliance of Distinguished and Title Professors, an organization that works to promote excellence at Indiana University.

Before joining the Kelley School, Charlotte served as Interim President of Martin University, Vice President of Diversity and Inclusion of the NCAA, and other important roles at the University of Iowa, Purdue University, University of Wisconsin, and Northwestern Mutual. She has extensive consulting experience in the areas of professional development, team dynamics and cultural competency.

Conference Schedule

Friday, April 28, 2023

All times are Eastern Standard Time

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| 8:30 am | Registration Opens |
| 9:00 am | Welcome |
| 9:30 am | <i>You Can't Yoga Your Way Out of Burnout:
Action Steps for Career Wellness</i>
Caroline Dowd-Higgins |
| 10:30 am | Roundtable Collaboration Session |
| 11:30 am | Lunch & Wellness Hour |
| 12:30 pm | <i>Negotiation: A Woman's Most Powerful
Career Tool</i>
Charlotte Westerhaus-Renfrow |
| 1:30 pm | Roundtable Collaboration Session |
| 2:15 pm | Wellness Break |
| 2:30 pm | Empowered Women Empower Women:
A Panel Discussion |
| 3:30 pm | Closing Comments
Continuing the Conversation and Networking at
Guggman Haus |

MEET A MEMBER

Institutional Representatives (IRs) serve as advocates for the interests of women's leadership and development in higher education at their institutions.
Meet one of our newest IRs!

Anna Groff Assistant Professor of Communication Contact Goshen College



Anna Groff

Q. What brought you to higher education?

An invitation to return to a department that I cherished being part of as a student.

Q. What are some exciting things you are working on right now?

I direct our premier public speaking event on campus—a speech contest in February. We have a great selection of students who try out. In addition, I am teaching three classes this semester, as well as growing and providing leadership to our adult degree completion program in communication.

Q. What is the most fulfilling part of your work?

I thoroughly enjoy the close community of Goshen college and my incredible colleagues in the Communication Department, as well as building relationships with more students in my second year.

Q. What is the best leadership lesson you have learned?

Ask questions.

Q. What do you do for enjoyment?

I enjoy reading novels, playing games with my two school-age children, walking my dog, watching compelling tv series with my husband, and listening to our award-winning college radio station, 91.1 The Globe.

THE ROLE OF THE INSTITUTIONAL REPRESENTATIVE IS TO:

- Keep women and administrators in their institution informed of activities of the Network and to encourage their involvement
- Engage in awareness, and the development of local campus activities
- Act as advocates for women on their campuses
- Encourage the advancement of women in higher education locally and throughout the state.

[A complete list of ACE WIN IRs can be found here.](#)

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ACE Women's
Indiana Network

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